



# Open Systems Research Group Seminar Series: Systemic Research and Social Action

## A Business Process Model for Design, Transformation & Planned Evolution

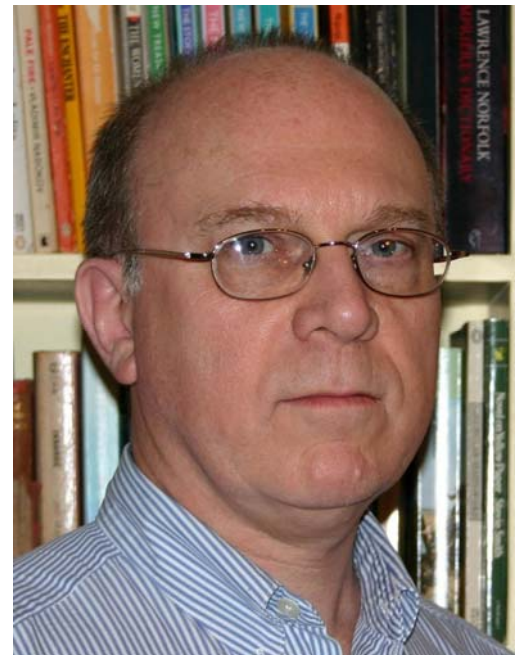
Chris Lawrence, Business Architecture Consultant  
Old Mutual South Africa

**Date:** Wednesday 16th May  
**Time:** 12.30-2.30pm  
**Venue:** MYB3, Michael Young Building

### Description:

Business information systems are getting increasingly process-centric. Process-centric means customer-centric - the only rational paradigm in today's relentlessly competitive world. Process reality is slowly dawning on IT: workflow and 'Business Process Management' (BPM) systems are a start, but nowhere near enough. Legacy thinking is a huge hurdle.

This seminar invites you to explore what it is to be a business process - logically, architecturally, and organisationally. A proven business process metamodel can be derived from this analysis. The model is analogous to the relational data metamodel and capable of supporting IT development and implementation, operational process management and business transformation.



**Bio:** In 1996 Chris Lawrence left England for Cape Town to co-found Global Edge, a software supplier developing and implementing process-architected solutions in the UK, US and Southern Africa for international financial services group Old Mutual.

He is now an independent consultant (<http://www.makeworkmakesense.com>), specialising in business process architecture and holistic deployment methodologies.

The Workflow Management Coalition (<http://www.wfmc.org>) has recently invited him to develop their proposed 'Business Process Management Reference Model'. He speaks at conferences in the UK and US and writes for international publications on process, workflow and enterprise architecture. His book 'Make Work Make Sense' was published in 2005.

**The Open Systems Research Group (OSRG) is based within the Systems  
Department, Technology Faculty  
<http://systems.open.ac.uk/osrg/open.cfm>**